# *LexJet* HP Adhesive Vinyl Application Guide



### Outdoor/indoor signage, labels/decals, & POP/tradeshow

### PRIME

Intermediate **Polymeric Calendered Adhesive Vinyl** 

- Reliable
- Consistent
- Excellent quality

Expected durability for printed and laminated graphics >10 years

#### **HP Prime Gloss CP**



- Clear permanent adhesive
- DSPE lay-flat liner
- Not recommended for dark substrates or over existing graphics

#### HP Prime Gloss Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

#### HP Prime Gloss Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

#### HP Prime Matte Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

#### HP Prime Matte Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

### Fleet, signage & wall graphics

### **OPTIMAL**

#### High-performance

Polymeric Calendered **Adhesive Vinyl** 

Expected durability for printed and laminated graphics >10 years

- Top-of-the-line
- Most versatile
- Superior quality

#### HP Optimal Gloss Air GRP



- Gray repositionable adhesive Air release liner for bubble-free application
- For use on vehicles with simple curves and most other substrates

### Window & transparent graphics

## **PRINTABLE OVERLAMINATES**



- Clear permanent adhesive
- DSPE lav-flat liner
- For use as a UV protective laminate or for transparent printable graphics

### HP Gloss Polymeric Overlaminate HP Matte Polymeric Overlaminate

